



ASTP Annual Seminar

Mobilising partners in technology transfer

30 & 31 October 2008

Valencia, Spain

The **A**ssociation of European **S**cience and **T**echnology Transfer **P**rofessionals gladly invites you to join us as sponsor of our Annual Seminar, to be held on the 30th and 31st of October in Valencia. Building on traditional economical sectors, modern-day Valencia has become a highly innovative and competitive city.

ASTP is the leading European Association in the field with currently more than 500 members, covering 36 countries. It is our mission to professionalise and promote technology and knowledge transfer between the European science base and industry. Our conferences are attended by 200-250 delegates, mainly tech transfer professionals who operate daily in the interface between university and industry. Apart from these practitioners who offer you a direct access to the latest scientific inventions, we also welcome venture capitalists, lawyers, heads of R&D programs and other knowledge transfer specialists

By sponsoring the activities of ASTP you can raise your visibility and interact with an unrivalled cross-section of senior knowledge transfer professionals from across Europe. Our network provides you direct entrances to the right people at public knowledge institutions and helps you finding your way to new technologies and business opportunities.

We encourage you to select the sponsor package that suits you and your organisation. You are also welcome to contact Ancilla Kluin (ancilla.kluin@astp.net) at ASTP headquarters if you wish to come to a more tailor-made package.

We look forward to welcoming you as sponsor in beautiful Valencia!

The ASTP Team





ASTP Annual Seminar Sponsoring packages

All packages and special arrangements include:

- Verbal acknowledgement at the opening and close of the conference
- Name, logo and reference to website in the conference brochure, on the conference website and on power-point presentation during conference
- One A4 in the conference reader

Hosting Package (€ 10.000)

- 4 complementary meeting registrations plus € 100 reduction per extra participant **or** a reduction of 30% for 15 delegates
- Acknowledgement (with your logo and website) as a Primary Sponsor in the promotional brochure
- Representation at the Social Program on the Wednesday including a visit to your region
- Opportunity to present a five-minute address during lunch, break or reception
- Pre- and final registration list (excluding e-mail addresses)
- A leaflet in the conference bag
- Exhibition booth in the venue

Main sponsoring package (€ 5.000)

- Three participants in the conference, including the social programs
- Leaflet in conference bag
- Pre registration list (excl. email addresses)
- Exhibition booth in the venue

Sponsoring package (€ 3.000)

- Two participants in the conference, including the social programs
- Leaflet in conference bag
- Exhibition booth in the venue

Supporting package (€ 2.000)

- One participant in the conference, including the social programs
- Exhibition booth in the venue

Sponsoring of business centre (€ 1.750)

- Name, logo and reference to website on computers at business centre
- Special acknowledgement of this support on all conference documentation

Presentations CD-Rom (€ 1.500)

- Name and logo on CD-Rom cover with PDF-presentations of all the speakers, send to the delegates afterwards
- Special acknowledgement of this support on all conference documentation

Sponsoring of key cords (€ 1.250)

- Name or logo on 250 key cords used for conference badges

Cocktail packages

(Thursday € 1.500 - Friday € 1.000)

- Opportunity to present a five minutes address at cocktail
- Exhibition booth at cocktail
- Special acknowledgement of this support on all conference documentation

Booth (€ 1000)

Includes the basic rental of the booth without a ticket to the conference.

- One table
- Two chairs
- Partition walls facing neighbouring stands
- Wireless LAN access

Sponsor registration form

Please mark the package of your choice above and complete the details below in order to secure your sponsorship and fax it to ASTP: +31 70 392 64 75. After receipt of the form, an invoice will be sent to the provided address. Sponsorship requests are awarded first-come, first-served.

Company _____

Name _____

Address _____

City _____

Country _____ State/Province _____

Phone _____ Fax _____

E-mail _____

Website _____

Signature _____